

# Participate in THE Spring Event on the Main Line, Chestnut Hill and Germantown!

**The 18<sup>th</sup> Annual Philadelphia International Cricket Festival  
Benefiting Youth Development  
April 29 – May 2, 2010**

This Prestigious Event affords you visibility amongst the area's most influential corporate and community leaders. Showcase your company at the 18<sup>th</sup> Annual Philadelphia International Cricket Festival.

Tom Culp Recognizes Contributions of Richie Richardson

This exceptional event offers you a singular marketing opportunity, with access to:

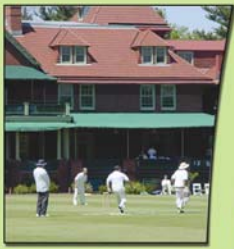
- Important decision makers in the area
- High net worth individuals
- A diverse demographic audience (14 different nationalities)
- Relationship marketing opportunities
- Print, signage, apparel, banquet exposure
- US and International contacts



Volunteer Mike Thomas Assisting in Youth Programs

In addition to promoting your business, you will be recognized as a community leader for supporting the *Youth Development Charity*. Administered by a 501 (c) (3) non-profit, the Charity assists local educational and sporting programs that help build character and develop life skills in youngsters. Your generosity will:

- Engage the local community.
- Make the difference.
- Engender success!!



# Philadelphia International Cricket Festival

April 29-  
May 2,  
2010

Benefiting the Philadelphia Junior Cricket Academy

## Sponsorship Form

Your support of the *Youth Development* charity will allow juniors to experience character building activities and learn life skills. Please be generous in your support.

### Sponsor Information

Company \_\_\_\_\_

Your Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone / Fax \_\_\_\_\_ / \_\_\_\_\_

E-mail / Web \_\_\_\_\_ / \_\_\_\_\_

### Sponsorship Levels

\$250 **Event Patron**

Recognized in Commemorative Program

\$500 **Opening Batsman Sponsor**

Half-Page Ad in Commemorative Program

\$1,000 **Golden Duck Sponsor**

Full-Page Ad in Commemorative Program

4 Tickets for Sunday Brunch / Cricket Match

\$2,500 **Six-Sixes Sponsor**

Full-Page Ad in Commemorative Program

Event Signage at Sunday Venue / Web Links

8 Tickets for Sunday Brunch / Cricket Match

Sponsor Access to Reserved Hospitality Area

\$5,000 **Presenting Sponsor**

Presenting Sponsor, Color Ad in Program

Event Signage at 3 Venues / Web Links / Apparel

8 Tickets for Sunday Brunch / Cricket Match

Sponsor Access to Reserved Hospitality Area

Mention in Press Releases

### The Next Step

Please return completed Sponsorship Form with payment / credit card info/artwork to Charity Event Organizer by 3/28/10

Make Checks Payable to: *C.C. Morris Cricket Library Assoc.*

Credit Card No: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_

Artwork: JPG Half-Page (4" x 5") or Full-Page (4 ¼" x 11")

Non-compensation portion of donation is tax deductible.

### Charity Event Organizer

U.S. Cricket Museum / C.C. Morris Cricket Library Assoc.

370 W. Lancaster Ave. Haverford, PA 19041-1392

Status - Non-profit 501(c) (3) Fed EIN: 23-7161967.

For more info, contact Craig Joss or Missy Heely at

Phone 610-896-4983 or Fax to 610-896-4919

Email: [info@cricketfestival.com](mailto:info@cricketfestival.com) Thank you for your support!